



## OUR CHARITIES



Runners! We listened to you!

The 2017 Run The Reagan is scheduled for February 25, 2017. We wanted to be sure that we get as many runners participating in this community event and found that we had more runners in February than April so, we listened and decided to move the race to February. Our goal is to top 3,000 runners for the 2017 event.

In this race packet is information about the three great charities that will benefit from the proceeds from the race and the great things they are doing to benefit so many in our community.

How can you help?

- Bring a running group to participate in the 2017 Run the Reagan.
- Be a sponsor. There are many levels to chose from.
- Be a volunteer. We need 125 people who love to give back to the community.
- Participate in a "Family Festival".
- Be a booth sponsor.
- Be a vendor. Bring your promotional material to promote your business.
- Be a "Family Festival" sponsor.
- Enjoy the Reagan Parkway after the race. Bicycles welcome!

***PLEASE MAKE A DIFFERENCE AND CONTRIBUTE TO THIS COMMUNITY EVENT!***

*Run The Reagan® Race Committee*



### **2017 Run the Reagan® Sponsorship Package - Benefits**

The following benefits can be achieved by your company's sponsorship of Run The Reagan®. The Committee will work with your company to individualize programs and promotions to maximize sponsorship.

#### **TITLE SPONSOR (\$25,000)**

- Company name / logo has primary placement on Start / Finish Banners
- Company prominently recognized in all press releases and promotional materials
- Company logo and a link to your company's website on Run The Reagan® website
- Company has prominent name/ logo on back of the Run The Reagan® shirt
- Company invited to supply promotional items in runner's race packet
- Your company assists in the awards presentation ceremony
- Announcements made on race day
- Twenty complimentary runners

#### **RACE SPONSOR (\$10,000)**

- Considered the Title Sponsor of an individual race of your choice (i.e. Half Marathon, 10k, 5k)
- Company name / logo has primary placement on Start/Finish Banners
- Company logo and a link to your company's website on Run The Reagan® website
- Company has prominent name/ logo on back of the Run The Reagan® shirt
- Company invited to supply promotional items in runner's race packet
- Announcements made on race day
- Ten complimentary runners (total)

#### **FAMILY FESTIVAL SPONSOR (\$5,000)**

- Company name / logo has primary placement on Start / Finish Banners
- Company logo and a link to your company's website on Run The Reagan® website
- Company has prominent name/ logo on back of the Run The Reagan® shirt
- Company invited to supply promotional items in runner's race packet
- Eight complimentary runners (total)

#### **SILVER SPONSOR (\$2,500)**

- Company name / logo primary placement on Start / Finish Banners.
- Company logo and a link to your company's website on Run The Reagan® website
- Company has prominent name/ logo on back of the Run The Reagan® shirt
- Five complimentary runners (total)

#### **BRONZE SPONSOR (\$1,000)**

- 3 Complimentary Runners
- Link to company website on Run The Reagan® website

#### **SPONSOR (\$500) IN KIND**

- 1 Complimentary Runner

#### **OTHER**

- Thank you for your support \$ \_\_\_\_\_



**2017 Run the Reagan® Sponsorship Opportunity**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Company Website: \_\_\_\_\_

Please Check One:

- Event Title Level Sponsor      \$25,000
- Race Sponsor      \$10,000
- Family Festival Sponsor      \$5,000
- Silver Level Sponsor      \$2,500
- Bronze      \$1,000
- Sponsor      \$500
- Other      \$ \_\_\_\_\_
- Vendor      \$150 (you supply table, tent (*optional*), promotional material)

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please send check with this form to:

Please designate which charity you would like your sponsorship to support by noting the charity's name on your check.

**Run The Reagan®, Inc.**  
**PO Box 1438**  
**Snellville, GA 30078**

Please make checks payable to "Run The Reagan®, Inc."